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# End-of-line packaging leader MG TECH launches North American office

By BUSINESSFRANCE June 23, 2022

General

**MG TECH, a key player in end-of-line packaging equipment, is launching their North American offices in Montreal this June. With an extensive range of packaging equipment for both solid and corrugated board, MG has already established a strong client base in North America and is well-prepared to take on additional clients via this new site.**

Montreal, June 24<sup>th</sup>, 2022 — As a creator, designer, and manufacturer of end-of-line packaging machines, **MG Tech** currently equips major industrial groups in the food production and pharmaceutical industries. Founded in 2004, MG Tech has quickly grown to become a leader in these sectors, with over 4 800 machines sold worldwide, and an annual revenue of 32 million euros (3.3 million USD) in 2021. Encouraged by the increased needs of their established clientele both in Europe and internationally, MG Tech is opening their North American offices in Montreal this June to better respond to this client base and further affirm their role as a key player in the packaging industry.

With products ranging from cartoning and packaging machines to pallet-loaders and conveyors, MG Tech manufactures both stand-alone machines and full-service automated packaging lines, all equipped with the latest technologies. Their machines are connected to an online platform that collects real-time data on machine performance, allowing companies to avoid technical issues by scheduling preventative maintenance or organizing an internal training session. Their high-quality machines coupled with the extensive experience of their technicians led MG Tech to incorporate complementary technologies, such as Yaskawa, Scheider Electric, and Rockwell Automation, with whom they work closely:

*"We have been working with MG Tech for several years in France," explains Gerald Auverdin, OEM Sales Manager at Rockwell Automation, "Over that time, MG has demonstrated solid technical skills with our Rockwell Automation products, including our magnetic conveying solution. They are renowned for their innovative approach and are always at the forefront of industry technology. We are happy to continue our partnership with them via their new Canadian office and wish them success in this new endeavor."*

## A KEY PLAYER WITH A WELL-ESTABLISHED LOCAL NETWORK

MG Tech is known for being at the forefront of industry technology and has mastered a wide range of complex automation systems to better respond to their clients' needs.

*"We understood early on in our development that a fluid and connected end-of-production line was essential for our client base, and we have continued to work toward maintaining and improving this approach"* says Xavier Lucas, COO of MG Tech

This strategy has already appealed to local clients, as MG Tech has helped several North American companies find the best fit for their packaging needs: they currently work with the North American branch of one of the top dairy groups worldwide as well as small-to-medium size groups. In total, the company equips a dozen clients in North America including Savencia, Namera Group and Lanthier Bakery (la Fournée Dorée), with whom they work closely in Quebec:

*"We have been working with MG Tech for over 10 years to automate our end-of line packaging equipment. Their products are durable and inspire confidence, and their excellent customer service makes them an ideal partner, which is why we are pleased to see them open a North American office and continue to work with our local teams."* says Industrial Director of Lanthier Bakery.

## CONTACTING AND MEETING WITH MG TECH

With their new office officially opening in Montreal this month, **MG Tech** is ready to take on new ventures throughout North America. Their local team will also be at Pack Expo in Chicago October 24th-26th (Hall North Building N 4975) to present their new cobot palletizer. This latest innovation is equipped with a Yaskawa Robot and Rockwell Motologics technology, allowing it to be programmed and controlled with a machine remote.

## ABOUT MG TECH

Specialized in industrial robots for end-of-line packaging solutions, especially for food production, pharma-cosmetic and industrial sectors, **MG Tech** has diversified their offer to including mobile robots by introducing AGV-AMR. As a recipient of the prestigious "Vitrines Industrie du Futur" (Future of Industry) Label, MG Tech's strategy is centered on connectivity and innovation. Day after day, MG Tech remains committed to furthering sustainable partnerships with their clients, allowing them to increase productivity, agility, and employee comfort.

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### Automation

- Belting/Chain +
- Connectors +
- Controls/Sensors +
- Motion Controllers +
- Motors/Pumps +
- PLC's +
- Pneumatics +
- Software +
- Timing Belts +

### Materials

- Adhesives/Tapes +
- Board +
- Can/Bottle Handles +
- Cartons/Boxes +
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